

ATTRACTING JOB CANDIDATES TO YOUR BUSINESS

Brought to you by **TOGETHER FOR LA**
To get help, visit www.togetherforla.org or call
(833) 473-2020.

ADVERTISE YOURSELF

- **Post your job openings on-line and in-store.**

USE JOB RECRUITMENT SITES

- Use job recruitment sites and services like **Indeed** and **American Jobs Center**.

OFFER A COMPETITIVE WAGE

- **Consider hiring younger individuals with less experience, offering them potential to grow within your company.**

LIST YOUR COVID-19 ACTION PLAN

- Be **clear** about your business' practices.

SUPPORT OVERALL HEALTH

- **Include flexible scheduling, training opportunities, and work/life balance.**

WRITE A BETTER JOB DESCRIPTION

- Make your **description** captivating, informative, detailed, and true to the job.

SHARE YOUR ORGANIZATION'S CULTURE

- Potential applicants that connect to and value your company's culture will be **motivated** to apply.

Additional Resources:

[5 Ways to Find Talent During COVID-19 \[Updated for 2022\] \(indeed.com\)](#)

[Attracting Employees in the Wake of Coronavirus \(lendio.com\)](#)

[How can companies attract and retain talent post-Covid?](#)

[\(globalbankingandfinance.com\)](#)

[How to Recruit Employees During COVID-19 - businessnewsdaily.com](#)