ATTRACTIONING JOB CANDIDATES TO YOUR BUSINESS

Brought to you by TOGETHER FOR LA
To get help, visit www.togetherforla.org or call (833) 473-2020.

ADVERTISE YOURSELF
• Post your job openings on-line and in-store.

USE JOB RECRUITMENT SITES
• Use job recruitment sites and services like Indeed and American Jobs Center.

OFFER A COMPETITIVE WAGE
• Consider hiring younger individuals with less experience, offering them potential to grow within your company.

LIST YOUR COVID-19 ACTION PLAN
• Be clear about your business' practices.

SUPPORT OVERALL HEALTH
• Include flexible scheduling, training opportunities, and work/life balance.

WRITE A BETTER JOB DESCRIPTION
• Make your description captivating, informative, detailed, and true to the job.

SHARE YOUR ORGANIZATION’S CULTURE
• Potential applicants that connect to and value your company’s culture will be motivated to apply.

Additional Resources:
5 Ways to Find Talent During COVID-19 [Updated for 2022] (indeed.com)
Attracting Employees in the Wake of Coronavirus (lendio.com)
How can companies attract and retain talent post-Covid? (globalbankingandfinance.com)
How to Recruit Employees During COVID-19 - businessnewsdaily.com